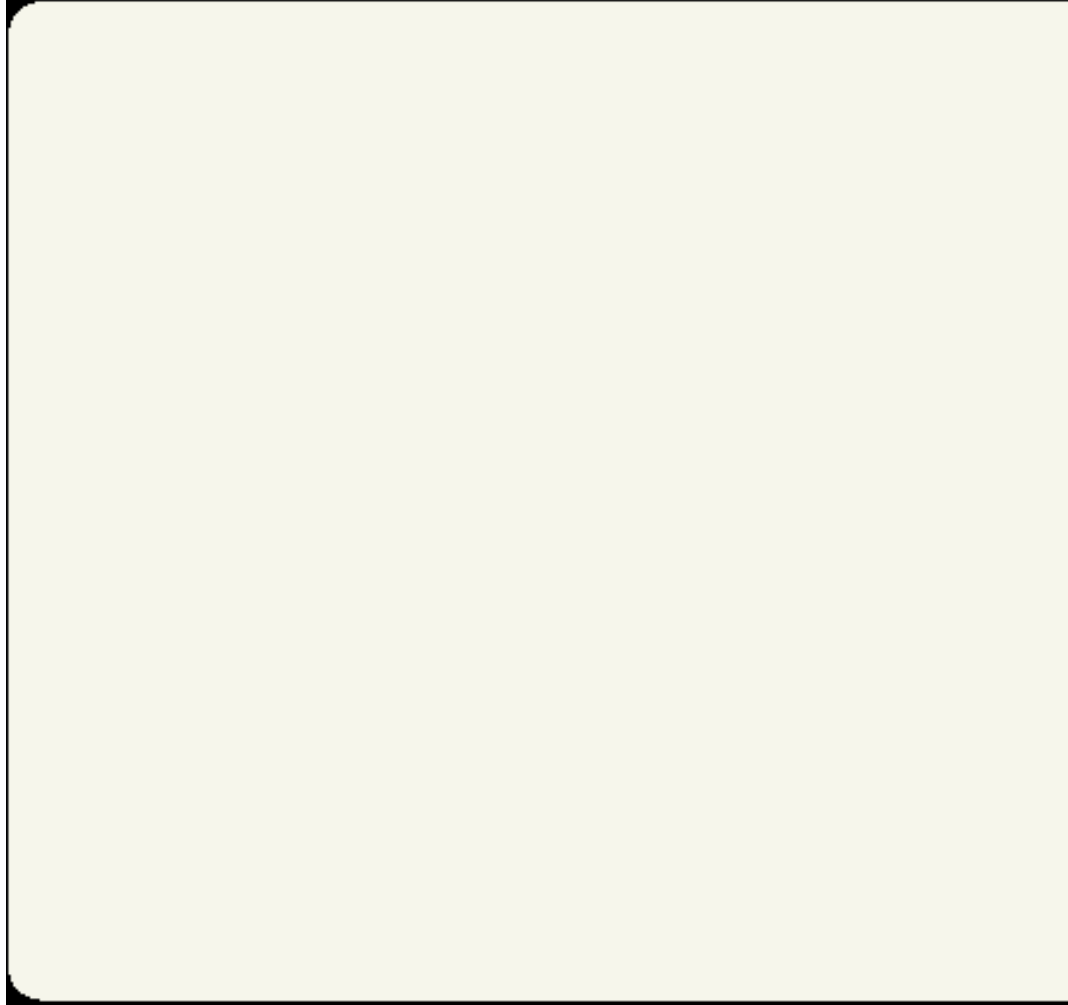




Obitus Media Services Pricing and Product Information Apr '24/ Mar '25

At Obitus, we strive to take feedback on board, continue to innovate and remain competitively priced. We're making a few changes from April 2024 so we can continue to deliver great service and give families more ways to say goodbye.

We have worked hard to keep price changes to a minimum in the current climate, with the majority of our product range remaining unchanged.



Headline updates

- Any price updates are aligned with production cost rises. E.g. the digital Download link, free of charge with a Live & On Demand stream, has become increasingly popular. To keep providing this option, the cost is now reflected in the overall price.
- The Keepsake range launched in April '23 will remain the same. The new designs and options such as the Video Book, have been incredibly well received. We believe more families could benefit from Keepsakes and have held prices to support that.
- The Single Photo remains free of charge and we encourage you to follow this approach. We would like as many families as possible to utilize the digital screens and find the free Single Photo a lovely way to achieve this.

- Following the planned release of the new Themed Tribute, there are two remaining products that we are yet to release - the Bespoke Tribute and the Bundle. We're taking more time to develop and trial these products, so they have been removed for now.

What happens next?

The new pricing will come into effect from 1st April 2024. If you would like to see the price changes, please get in touch with us. We welcome feedback. Our Success Manager would be happy to support you and answer any questions.

Tributes

| Product Name | Product Description | Price Inc VAT |
|------------------------|--|---------------|
| Single Photo | A picture of the deceased that can be shown on your venue's screens throughout the service, or at a selected time. | free |
| Basic Slideshow | Photo slideshow of up to 25 photos with simple transitions that can be set to loop. This option does not include music. | £49 |
| Music Tribute | A beautifully crafted Tribute of up to 25 photos, timed to a chosen piece of music with fade transitions. | £74 |
| Themed Tribute | Choose from a range of curated themes and have up to 25 photos professionally edited and timed to a chosen piece of music. | £95 |

Extras - In addition to the Tribute ordered above:

| | | |
|--------------------------------|---|------------|
| Extra Single Photo | A surcharge for any additional holding images beyond the Single Photo. | £10 |
| Tribute Download Link | A downloadable version of the Music or Themed Tribute, to keep forever. | £10 |
| Extra Tribute Photos | For each extra 25 photos on a visual tribute. | £22 |
| Extra Work Charge | A fee that is applied to any of the standard products for additional work outside the norm, e.g. adding a video to a Tribute. | £22 |
| Family Supplied Tribute | Family Supplied video/photo Tribute used as received with basic quality checks performed by the Obitus team. | £30 |

Streaming

| Product Name | Product Description | Price Inc VAT |
|-----------------------------|--|----------------------|
| Live & On Demand | <p>A professionally live streamed service so that people can still watch and pay their respects virtually.</p> <p>With Live & On Demand, families can share the secure link with others to watch as it's happening or view online for a further 28 days.</p> <p>A downloadable file is also included at no extra cost.</p> | £54 |

Keepsakes

| Product Name | Product Description | Price Inc VAT |
|---------------------|--|----------------------|
| DVD or USB | A one-of-a-kind memento to keep forever. A DVD or USB Keepsake copy of the service, Tribute or both, in a personalised grey linen case. Keepsake copy of the service, Tribute or both. | £55 |

| | | |
|-------------------|---|-------------|
| Video Book | For those who want to revisit their service wherever or whenever. A portable video of the service, Tribute or both, set in its own A5 electronic screen with 5 functional buttons, encased in a linen-wrapped 'book'. | £95 |
| Memory Box | You can choose up to 25 photos to be professionally printed and delivered in a bespoke, personalised linen-wrapped box alongside your service, Tribute, or both, on DVD and USB Memory Stick. | £130 |

| Extras | | |
|----------------------|---|------------|
| Second Copies | Any additional copies of the keepsake range can be bought at a reduced price. | |
| | DVD or USB | £30 |
| | Video Books | £50 |
| | Memory Box | £70 |

Blu-Ray or Audio CDs are available upon request.

Services for young people

| Product Name | Product Description | Price |
|---|--|-----------------------|
| Live & On Demand, Single Photo and Basic Slideshow | For young people under the age of 18, we offer free Live & On Demand Streaming, a Single Photo and a Basic Slideshow of up to 25 photos. Alternatively, the value of these products can be credited against a more premium option if preferred. | Free of charge |

We're committed to delivering the highest quality service. If anyone is not completely satisfied with any of the products or services we provide, please get in touch.